



*Congress of the United States
House of Representatives
Washington, D. C. 20515*

*Anna G. Eshoo
Fourteenth District
California*

January 30, 2004

Mr. Leslie Moonves, President
CBS Television
51 West 52nd Street
New York, New York 10019

Dear Mr. Moonves,

I'm writing to express my strong concerns about CBS's refusal to air a 30-second television advertisement by Moveon.org during this weekend's Super Bowl, despite the fact that Moveon.org was willing to pay market rates for the ad.

After viewing the advertisement in question, I believe it provides more value to your viewers, regardless of their political affiliation than almost any other ad on television.

As a Member of Congress and a Member of the Commerce/Telecommunications Subcommittee, I believe strongly in localism and diversity on our public airwaves. Your decision strikes me as a profound disservice to the public good, and I encourage you to reconsider your decision this weekend.

Sincerely,

Anna G. Eshoo
Member of Congress